

## **Sustainable Mobility Advisory Panel Meeting Notes**

**June 28, 2012, 5:30-7:30**

**C-12 Tom Davies Square**

### **Present:**

Daniel Barrette, Samantha Baulch, Carol Craig, Barb McDougall, Benjamin Reitzel, Steve Reitzel, Cortney St. Jean, S/Sgt Sanderson, Selene Yan.

**Guests:** Kelli Sheppard (Communications Officer Transit), Robert Gauthier (Manager Transit Operations), Steve Lucas (Transit Planner), Marc Rancourt (CGS-Web Administrator/Developer), Pam Banks (community member).

**Regrets:** Donald Dennie, John-Wesley McGraw, Deb McIntosh, David Shelsted, Dave Kilgour, Peter M. Clark, Jim Gough (MMM Group Limited), Mark Simeoni, Chris Gore.

### **1. Roll Call & Introduction**

Members and guests were introduced.

### **2. Video**

The video from Streetfilms was not view due to technical difficulties.

### **3. Transit Website and Transit Guide Presentation: Ben Reitzel**

Ben made a presentation on transit as developed by the Education Subcommittee. He reviewed the Transit website and highlighted some features and introduced some interesting suggestions:

- A person needs to navigate through many pages to identify routes. A trip planner may be a solution to this issue. Ben highlighted an example from the TTC website.
- Consider posting actual route maps at bus stops.
- Rack and Roll page only provides five bullets for an explanation. Consider inserting a video on how to use.
- Link new trip planner with tourism locations in the City to make navigation easier for tourists.
- Consider transporting secondary school students on transit buses instead of yellow school buses.
- Payment options need to be clear for users. Also consider plastic payment as an option.
- Transit guide is great as there are no advertisements or hard to ready tables.
- Consider a U-Pass orientation for new/first time students.
- Age of seniority is 55 and should be in the guide.

Robert Gauthier provided some updates and clarification which included:

- My Bus application can be used by route number and or route name.
- Trip planner is coming. Currently working on a plan to implement this type of software which will include Google Maps. Landmarks will be included in the trip planner and will include options.
- Projects that are being examined include; video monitors at major stops including hospital and university which will televise routes, next buses etc.
- School bus consortium met with Transit to discuss feasibility of secondary students taking public transit. They have done some research and have decided not to implement this year as there will not be any cost savings, but they will consider a potential pilot in the future.

Marc Rancourt provided an IT update:

- Technology is changing so website is being revamped and launched in October 2012.
- More communication tools are being made available to departments so many options will be coming.

Steven Lucas provided a planning update:

- Transit receives a number of shelter requests so they are developing a policy to help guide shelter placement as bus stops. They are referring to existing best practices for development of the policy. It will be brought to Operations Committee for approval.

#### 4. Questions & comments (prepared as per handout):

- Stroller policy was favourable accepted and was brought forward to risk management and legal departments for consideration for approvals.
- How can we help you - Communications department likes to hear from the community. Feedback from people is encouraged via 311, email, website and social media. There will be more opportunities for feedback when the website is updated.
- Future plans for increasing ridership – nothing new being planned at the current time. But the U-Pass is still being considered. Handi transit services are being promoted. Comments from panel included future considerations for corporate passes for employers as well as families.
- Rack and Roll expansion program will take place when new garage is built. They will work with communications department for promotional campaign. If we have suggestions share with Kelly. FYI = There are 25 rack and rolls on buses currently.
- Wayfinding scheme/map at stops and/or shelters can be posted depending on location etc. It will need to be maintained when routes change. Discussion ensued about need for maps at stops as many people stand and wait not knowing when the bus will come next.
- There are no current plans for bike parking at stops or at the transit terminal.
- Maintenance of shelters takes place at the end of winter and then as needed during the year as identified by bus drivers. Snow removal is a different contract for shelters than sidewalk clearing.
- Benches at bus stops are made possible via BK marketing. They pay for the right to place their benches at any bus stop. This is the only group that makes benches possible. The public are not permitted to place/build a bench on city property.
- Bus routes are re-evaluated on current ridership statistics. They are presenting to Finance Committee shortly and may need to make alterations in routes. They will explore statistics with a critical lens. Citizen input sessions have taken place in the past. There is potential for many community groups i.e. SMAP, Friends of Transit, that can assist with providing input.
- Interactions between Transit and other city departments i.e. infrastructure take place for new developments and for construction/retrofitting projects. A weekly interdivisional managers meeting occurs to dialogue about overlapping initiatives.

#### 5. Cycling Route Focus: Samantha Baulch

- **MMM Group Progress**  
Transportation Study Public Input Consultation taking place in the Fall 2012. There will be opportunities for feedback from this committee. Check your emails over the summer for further information.
- **Bike Lane focus-deferred**
- **Silver Hills bike Lanes:**

Discussion ensued about the need to clarify location of bike routes and sidewalks along the newly proposed Silver Hills Road. There are many factors that need to be considered including;

- i) will the bike route be segregated (designated on-street bicycle lane that is physically separated from motor vehicle traffic through the use of barriers such as curbs, parked cars, delineators, or other street treatments)
- ii) What type of intersection will the bike route be leading to at Bancroft?
- iii) Considerations with regards to the highway traffic act i.e. road way is sidewalk to sidewalk and if the bike path is separated what does this mean for enforcement.

**Action:** Samantha to send photo from David Shelsted and panel members are to submit input and/or recommendations to Samantha.

#### 6. Review of Homework:

- **Updating CGS Transportation Website – Barb McDougall** - deferred
- **Bicycle Friendly Community – Steve Reitzel** - deferred
- **Budget Presentation – Samantha Baulch** - deferred
- **Draft Survey Monkey Questionnaire – Samantha Baulch** - deferred

#### 7. Other Business

- **Cycling on Sidewalk Bylaw:** The CGS current bylaw for cycling on a sidewalk states that no one can cycle on the sidewalk. If under 16 years of age the parent of the child will be issued a ticket.
- **Jean-Sebastien Marier from Radio Canada's Boreal Express:** request came in to talk to a francophone SMAP member about Transit. Samantha to talk with Barb and Chris further about the request.

#### 8. Important Dates

- **August 9, 2012 Share the Road (<http://www.sharetheroad.ca/greg-s-ride-p128029>)**

#### 9. Next meeting: Thursday, September 6, 2012, 5:30-7:30 C12

**Chair:** Samantha Baulch

**Recorder:** John Wesley McGraw

#### 10. Meeting adjourned at 7:50 p.m.