

# Sustainability Mobile Advisory Panel

Thursday, January 10th , 2013

Tom Davies Square – Room C-12

17:30-19:30

**Chair:** Deb McIntosh

**Recorder:** Cortney St. Jean

**Present:**

Barb McDougall-Murdoch  
Peter Clark  
Steve Reitzel  
Carol Craig  
John Wesley McGraw  
S/Sgt. Dan Despatie  
Pam Banks  
Herve Sauve  
Heather Smith

**Regrets:**

Daniel Barrette  
Benjamin Reitzel  
Samantha Baulch  
Chris Gore  
Mark Simeoni  
Dave Kilgour  
Donald Dennie  
David Shelsted

**Guests:** Janet Evans, Rachelle Niemela and Chris Gervais

## Transportation Update: David Shelsted/MMM Group Progress

Deferred – David Shelsted to follow up with information via e-mail due to absence

## Review of Action Items

Item	Discussion	Actions
Stroller Policy: Samantha Baulch	Deferred	
SMAP Survey for Advisory Panels: Samantha Baulch	Deferred Deb McIntosh introduced the report on the results of the SMAP Survey for Advisory Panels. Twenty-nine advisory panels were contacted. Six responses were received. Multiple requests for responses were sent out to the advisory panels. The purpose of the survey is to identify cross-over interests of advisory panel with our own SMAP mandate.	All members to read the report on the results of the SMAP Survey for Advisory Panels for the next meeting.

Item	Discussion	Actions
<p>SMAP Website: Steve Reitzel</p>	<p>Steve Reitzel introduced the new SMAP website that he created using a Google application. It has many functions: SMAP introduction, Documents, Calendar, Director, Discussions, Announcements, Resources, Contacts. It will serve as a repository for our documents as well as a calendar for our meetings/events.</p> <p>Discussions took place on whether our website should contain all our documents and/or whether it should serve as a working platform for SMAP (internal) or a public website (external).</p> <p>Discussions followed on an alternative for a 'member's only' website/forum for communications and work between members and sub-committees. Facebook was suggested as an option.</p>	<p>Steve Reitzel to remove member e-mail addresses from the new SMAP website.</p> <p>Steve Reitzel to add SMAP Report Card to the 'Documents' section of our website.</p>
<p>Share Bicycle Rack Map with the Infrastructure Sub-Committee: Barb McDougall-Murdoch</p>	<p>Barb McDougall-Murdoch made a correction as the information on municipal bike racks is an inventory document and not a map. Barb McDougall-Murdoch, Rachelle Niemela and Janet Evans concluded that they were all in possession of a version of the inventory document in question.</p>	<p>Janet Evans and Rachelle Niemela to determine who has the most up-to-date version and forward the document to the Infrastructure Sub-Committee and Barb McDougall-Murdoch.</p>
<p>Bicycle Friendly-City Application (feasibility on-going): Barb McDougall-Murdoch and Steve Reitzel</p>	<p>Barb McDougall-Murdoch and Steve Reitzel announced that they want to move forward with the application. The deadline is April 30th 2013. The application is quite extensive and will require a large time commitment to gather the necessary information from various CGS departments. Furthermore, the questionnaire will be broken down into sections and assigned to the sub-committees to assist in its completion. Steve Reitzel will determine how best to divide up the application.</p> <p>The purpose of completing the application is not to 'shame' our city but to obtain valuable information on where our city stands on bicycle-friendliness and to obtain a baseline for future improvements. The project is organized by the Share the Roads Coalition who also forms the evaluation panel. See <a href="http://www.sharetheroad.ca/about-bfc-s13696">http://www.sharetheroad.ca/about-bfc-s13696</a> for complete information on the application, other Ontario cities participating etc...</p>	<p>Steve Reitzel to determine how best to divide up the application for completion.</p>

<b>Item</b>	<b>Discussion</b>	<b>Actions</b>
Public Transportation and High School Students (on-going): Samantha Baulch and Steve Reitzel	Samantha Baulch and Steve Reitzel continue to poll school boards across Ontario to determine which use public transit for secondary school students.	Samantha Baulch and Steve Reitzel to provide an update on their in-progress results for the next meeting.
Rules of Cyclists at Intersections: David Shelsted	Deferred	David Shelsted to follow up with information via e-mail due to absence.
Confirm Cyclists Can Travel on Boulevard/Paved Shoulder under HTA: David Shelshed	Deferred	David Shelsted to follow up with information via e-mail due to absence.
Report back on Book 18 Updates: David Shelshed	Deferred	David Shelsted to follow up with information via e-mail due to absence.
Ask Councillor Kilgour on Feasibility of a Car-Free Day: All	Deferred	

## Sub-Committee Updates

Item	Discussion	Action
Policy: Deb McIntosh	The Policy Sub-Committee did not meet since the last SMAP meeting. No formal update.	
Education: Deb McIntosh, Cortney St. Jean and Janet Evans	<p>The Education Sub-Committee shared the draft Bell Park slogans and bus posters with all SMAP members for feedback. SMAP members will have until January 30th to submit their comments.</p> <p>Many suggestions were provided including utilizing the 'Policies to include in Transit Rider Guide and on Transit Website' recommendation from the Sustainability Mobility Plan (page 60) for the bus posters. Other ideas included identifying/targeting our audience better (never change/thinking of change/planning change), limiting the bus posters to transit-related messages as well as refining our Bell Park slogans due to the limited availability of the free-use by the CGS.</p> <p>Another idea was to inform ourselves on the availability of funds in order to not limit our advertisements to free options. It was also suggested that we develop messages for the CGS Facebook page. The possibility of a message from SMAP in the CGS Leisure Guide was mentioned.</p>	All members to provide feedback via e-mail by January 30th 2013 to Ben Reitzel on the Bell Park/Bus poster slogans and signs.
Infrastructure: Cortney St. Jean	The Infrastructure Sub-Committee did not meet since the last SMAP meeting. Future plans are to develop a report on recommended bike rack types as well as expand upon the municipal bike rack inventory document and/or Sudbury Cyclist Union Google map by creating a master database of the existing bike rack parking in the Greater City of Sudbury.	<p>Deb McIntosh to provide the CGS Bicycle Parking Bylaw to the Infrastructure Sub-Committee.</p> <p>Cortney St. Jean to e-mail Heather Smith regarding possible membership to sub-committee.</p>
All sub-committees		All sub-committees to meet prior to the next meeting.

## New Items

Item	Discussion	Action
<p>SMAP and Transit and Transit Routes and Downtown: Deb McIntosh</p>	<p>Deb McIntosh presented on the reduction in the number of parking spots in downtown due to the loss of the Farmer's Market Square and the opportunity to couple this situation with improved transit and/or the reduction of vehicles in the downtown, particularly generated by over 6000 individuals whose employers are located downtown (with the CGS as one of the largest downtown employers who should lead by example). This would free-up parking for individuals coming to the centre for appointments, meetings, meals and shopping.</p> <p>The ideal would be to mirror the city of Vancouver's efforts in traffic reduction in the downtown (currently 20 percent) with an objective set for 2020 to have walking, bicycling and transit trips account for 50 percent of the city's transportation trips.</p> <p>Discussions on the feasibility of express buses and the very limited ability of Sudbury Transit to add buses and/or routes to their fleet occurred. Solutions to increase transit ridership and promotion included earlier buses, more flexible employer discounts as well as a park-and-commute option.</p>	
<p>Ministry of Transportation Draft Cycling Strategy</p>	<p>All members provided with the document and made aware that they can, as individuals, submit their comments. SMAP cannot submit comments. Comment are due Tuesday, January 29th 2013.</p>	
<p>Update Note-Taker List</p>	<p>All members provided with the updated list. No objections by any members.</p>	
<p>When do We Report to Council?</p>	<p>Deferred</p>	<p>Barb McDougall-Murdoch will find out and report back for the next meeting.</p>

Meeting adjourned at 19:12.

Next meeting:  
Monday, March 4th , 2013  
Tom Davies Square – Room C-12  
19:00-21:00  
Chair: Samantha Baulch  
Recorder: Deb McIntosh